



No. 1-1/2015-R&C [CFA]

Dated 17-04-2015

Circular R&C-CFA No. 10 /15-16

Sub:- Waival off 50% installation charges for new landline & Broadband connection in TN Telecom Circle on Tamil new year.

1. CGMT, TN Telecom Circle may kindly refer his office letter No. MKTG/CFA/Promotional scheme-Bfone/part-I/2011-14/55 dated 31.03-2015 on above mentioned subject.
2. **The proposal was examined in this office and the competent authority has approved waival off installation charges by 50% for new landline & Broadband connection for a promotional basis for a period of 90 days with immediate effect.**
3. Details of the promotional offer is as follows:-
 - To waive off Rs.375/- (For urban area customers) and Rs.275/- (for rural area customers) on installation charges under new landline category.
 - To waive off Rs.125/- (For both Urban & Rural area) on installation charges under BB Category over existing landline connection.
 - To waive off an installation charges of Rs.500/- (For urban area customers) and Rs.400/- (for rural area customers) for new landline+ broadband connection.
4. **The Circle shall ensure to comply with regulatory requirements.**
5. The impact of the above order shall be analysed and report shall be submitted to PDP-CFA unit of corporate office through email: pdpcfa@gmail.com .

AGM (T&C-CFA)

To:

The CGMT, TN, Telecom Circle Chennai

Copy to:-

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. GM(Regulation), BSNL, CO ,New Delhi
5. All PGMs / GMs - CFA, CO BSNL.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (PDP-CFA), CO BSNL w.r.t case mark: 8-53/PDP-CFA/2013-14/Pt.1. carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly. Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI-for information please.
15. Guard File.

DM (T&C-CFA)